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1951

KPFA

PROGRAM FOLIO

August 12 - August 25

104.5 MC.

Channel 283

THE NOT SO FULL HOUSE

The growing distribution of subscribers to KPFA indicates that its signal is being received in the greater metropolitan area extending beyond the San Francisco Bay Region. Substantially, the signal range is from Santa Rosa to San Jose, although there are listener-subscribers from many points beyond these. The present problem is one of acquainting FM set owners in those areas not immediately adjacent to Berkeley with the existence of KPFA and the nature of its programs. A quick increase of subscribers from all those areas reached by its signal is necessary if KPFA is to survive and become self-supporting. The total number of subscribers required is approximately 4000. At present there are a little over 1100 subscribers to the station. Inasmuch as KPFA has no operating reserve, the problem of reaching the attention of FM set owners in these outlying areas is a crucial one. The following is a breakdown, by city, of subscribers to KPFA as of July 20.

(continued on page 10)

PROGRAM FOLIO August 12 - 25, 1951 Vol. 2 No. 12

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BROADCAST HOURS

Sat. & Sun.: 3:00 - 6:00 PM. 7:30 - 10:30 PM.
Mon. - Fri.: 7:00 - 10:00 AM.* 4:30 - 10:30 PM.
(* Morning rebroadcast period)

DAILY PROGRAM SEQUENCE

SUNDAY, August 12

3:00 FIRST CONCERT: BEETHOVEN QUARTETS, with commentary, Joseph Biskind, music editor, San Francisco Argonaut
Quartet #7, Opus 59 #1/Busch Quartet. Quartet #8, Op. 59 #2/Paganini Quartet.

4:15 MISCELLANY

4:30 BAY AREA CONCERT PREVIEW

5:00 RHYMES & COUNTING GAMES: Children's counting and jump-rope rhymes.

5:15 INFORMAL SONGS: Lori Campbell. A program of songs for the entire family.

5:45 ONCE UPON A TIME: Josephine Gardner. Stories told from memory.

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7:30 FOLK MUSIC SERIES: Songs and ballads. Folk songs from many parts of the world.

7:45 DISCUSSION PANEL: Discussions and interviews on current issues and problems.

8:30 GOLDEN VOICES: Emmy Destinn, soprano (records of 1913-1923). Arranged and annotated by Anthony Boucher.

9:00 MODERN POETRY: A series of readings, in English, of modern poets from the time of Gerard Manly Hopkins to the present day.

9:30 SECOND CONCERT: AUBER Masaniello: overture/BBC Symphony-Adrian Boult.

MONDAY, August 13

4:30 PSYCHOLOGY OF MODERN MAN: Dr. Irvin H. Markus. "History of the Treatment of Mental Illness."
5:00 FOLK SONGS FOR CHILDREN: Lori Campbell & guitar.
5:15 PARLONS FRANÇAIS: Conducted by Gerhard Ewer.
5:30 INSTRUMENTS OF THE ORCHESTRA: Little known musical instruments.
6:00 FIRST CONCERT: BRUCKNER Jugend-Symphonie, D minor: Scherzo/Berlin State Opera Orch.-Zaun.
7:15 MISCELLANY
7:30 FOLK MUSIC SERIES: Songs and ballads.
7:45 READING: Essays on American life.
8:00 YOUNG ARTISTS RECITAL: James Groves, pianist. BACH-PETRI Sheep may safely graze. BEETHOVEN Variations in E-flat Major "Eroica", Op. 35.
8:30 READING: Selections from "Morte d"Arthur."
9:00 SECOND CONCERT: BACH Cantata #4/Orfeo Catala of Barcelona-Lluis Millet.

TUESDAY, August 14

4:30 BAY AREA CONCERT PREVIEW
5:00 FOLK SONGS FOR CHILDREN: Lori Campbell & guitar.
5:15 STORY CYCLE: Selected and read by Sam Holmes
5:30 DANCE FORMS: Musical illustrations of dance forms from many countries.
5:45 ONCE UPON A TIME: Josephine Gardner.
6:00 FIRST CONCERT: BRAHMS An die Nachtigall, Op. 46 #4/Lehmann, Ulanowsky. PISADOR A las armas moriscote/Maria Cid, Emilio Pujol. WOLF Auch kleine dinge/elisabeth Schumann, Moore.
7:15 MISCELLANY
7:30 FOLK MUSIC SERIES: Songs and ballads.
7:45 READING: Essays on American social and political life.
8:00 GREAT BOOKS: Informal discussions of the great books of western civilization. Shakespeare, "Hamlet."

TUESDAY, August 14 (cont)

9:00 SECOND CONCERT: JAERNEFELT Berceuse/National Symphony Orch.-Kindler.

WEDNESDAY, August 15

4:30 MEN & ISSUES: An interview series conducted by Robert Schutz.
5:00 FOLK SONGS FOR CHILDREN: Lori Campbell & guitar.
5:15 PARLONS FRANÇAIS: Conducted by Gerhard Ewer.
5:30 YOUNG MUSICIANS: A program by very young musicians and composers.
6:00 FIRST CONCERT: GLUCK Orpheus & Euridice/Raveau, Delille, Vlassoff Choir, Orch.-Tomasi.
7:15 MISCELLANY
7:30 FOLK MUSIC SERIES: Songs and ballads.
7:45 READING: Essays on American social and political life.
8:00 CONVERSATIONS AT KPFA: Topic: "The Levering Act." (State Loyalty Oath).
8:45 MISCELLANY
9:00 RARE RECORDS: BEETHOVEN 33 Variations on a Waltz by Diabelli, Op. 120/Schnabel. Arranged & annotated by John Seagrave.

THURSDAY, August 16

4:30 BAY AREA CONCERT PREVIEW
5:00 FOLK SONGS FOR CHILDREN: Lori Campbell & guitar.
5:15 STORY CYCLE: Selected and read by Sam Holmes.
5:30 JOHN HENRY: A story in ballad form.
5:45 ONCE UPON A TIME: Josephine Gardner.
6:00 FIRST CONCERT: AICHINGER Ubi est Abel/Dijon Cathedral Choir-Samson.
7:15 MISCELLANY
7:30 FOLK MUSIC SERIES: Songs and ballads.
7:45 PERSPECTIVES OF NEWS: Lewis Hill
8:00 JAZZ: An analysis of American jazz. Arranged,

THURSDAY, August 16 (cont)

with program notes, by Vince Lusby.

8:30 OUR OWN BACKYARD: A discussion of the Irvington excavations by a group from the "Boy Paleontologists" organization.

9:00 SECOND CONCERT: BACH Violin Concerto #1, A minor/ Totenberg, Musicraft Chamber Orchestra.

FRIDAY, August 17

4:30 TO BE ANNOUNCED: The "Calendar of Events". by Constance MacKay, usually heard at this time, will be resumed on August 24.

5:00 FOLK SONGS FOR CHILDREN: Lori Campbell & guitar.

5:15 PARLONS FRANÇAIS: Conducted by Gerhard Ewer.

5:30 WHAT THE VOICE CAN DO: An exploration of the musical range of expression of the human voice.

5:45 FOREST LORE: Conducted by Jack Parker.

6:00 FIRST CONCERT: ALOIS HABA Duo for two violins: 1st. movement/Wiesmeyer.

7:15 MISCELLANY

7:30 FOLK MUSIC SERIES: Songs and ballads.

7:45 REPORT TO THE LISTENERS

8:00 ARTISTS CONCERT: To be announced.

9:00 POETRY READING: The "Cavalier" Poets.

9:30 SECOND CONCERT: Repeat of First Concert, August 12 (Beethoven Quartets 7 and 8).

SATURDAY, August 18

3:00 FIRST CONCERT: ENESCO Roumanian Rhapsody #1, A major, Op. 11/Minneapolis Symphony-Ormandy.

4:15 MISCELLANY

4:30 OUR OWN BACKYARD: Rebroadcast of a discussion by the "Boy Paleontologists."

5:00 LEGENDS & FABLES: Selected and read by Carol Nathan.

5:15 STORY CYCLE: Read by Sam Holmes.

SATURDAY, August 18 (cont)

5:30 CALIFORNIA: A series of stories and plays for children, written by Goyan Davies.

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7:30 TO BE ANNOUNCED

7:45 THEATER COMMENTARY: Conducted by Rachmael ben Avram.

8:00 BBC DRAMA: "HAMLET", by Shakespeare, with John Gielgud. Total playing time: 3 hours, 22 minutes. This is the second of three broadcasts of "Hamlet".

SUNDAY, August 19

3:00 FIRST CONCERT: SCHOENBERG Gurre-Lieder (complete) /Althouse, Vreeland, Bampton, Robofsky, Betts, de Loache, Princeton Glee Club, Fortnightly Club, Mendelssohn Club, Philadelphia Orch.-Stokowski.

5:00 RHYMES & COUNTING GAMES: Children's counting and jump-rope rhymes.

5:15 INFORMAL SONGS: Lori Campbell. A program of songs for the entire family.

5:45 ONCE UPON A TIME: Josephine Gardner. Stories told from memory.

* * *

7:30 FOLK MUSIC SERIES: Songs and ballads. Folk songs from many countries.

7:45 DISCUSSION PANEL: Discussions and interviews on current issues and problems.

8:30 GOLDEN VOICES: Jose Mardones, bass (records of 1910-1929) Arranged and annotated by Anthony Boucher.

9:00 MODERN POETRY: A series, in English, of readings from the work of modern poets.

9:30 SECOND CONCERT: GABRIELI In ecclesiis benedicite Domino/Harvard Glee Club, Radcliffe Choral Society, Boston Symphony Orchestra Brass Choir-Woodworth.

MONDAY, August 20

4:30 PSYCHOLOGY OF MODERN MAN: Dr. Arthur Gladman. Topic to be announced.
5:00 FOLK SONGS FOR CHILDREN: Lori Campbell & guitar.
5:15 PARLONS FRANÇAIS: Conducted by Gerhard Ewer.
5:30 INSTRUMENTS OF THE ORCHESTRA: Little known musical instruments.
6:00 FIRST CONCERT: JANACEK Lash Dances/Czech Radio Symphony-Jirak.
7:15 MISCELLANY
7:30 FOLK MUSIC SERIES: Songs and ballads.
7:45 READING: Essays on American social and political life.
8:00 TO BE ANNOUNCED
8:30 SECOND CONCERT: Repeat performance of Schoenberg's Gurre-Lieder (see First Concert, August 19th.).

TUESDAY, August 21

4:30 BAY AREA CONCERT PREVIEW
5:00 FOLK SONGS FOR CHILDREN: Lori Campbell & guitar.
5:15 STORY CYCLE: Read by Sam Holmes.
5:30 DANCE FORMS: Musical illustrations of the dances from many countries.
5:45 ONCE UPON A TIME: Josephine Gardner.
6:00 FIRST CONCERT: BRAHMS Ach, wende dieser Blick, Op. 57 #1/Lawrence Strauss, Elizabeth Alexander. MUSORGSKY Fair at Sorochinsk: Reverie of the Young Peasant/Rosing, Foggin.
7:15 MISCELLANY
7:30 FOLK MUSIC SERIES: Songs and ballads.
7:45 READING: Essays on American social and political life.
8:00 GREAT BOOKS: Informal conversations on the great books of western civilization. Locke: "Of Civil Government" (second essay).
8:45 MISCELLANY
9:00 SECOND CONCERT: AURIC Trio for clarinet, bassoon,

TUESDAY, August 21 (cont)

oboe/Cubradous, Morel, Lefebvre.

WEDNESDAY, August 22

4:30 MEN & ISSUES: An interview series conducted by Robert Schutz.
5:00 FOLK SONGS FOR CHILDREN: Lori Campbell & guitar.
5:15 PARLONS FRANÇAIS: Conducted by Gerhard Ewer.
5:30 YOUNG MUSICIANS: A program by very young musicians and composers.
6:00 FIRST CONCERT: STRAUSS Eleketra (complete)/ Florence May Festival Chorus & Orchestra-Dimitri Mitropoulos.
7:15 MISCELLANY
7:30 FOLK MUSIC SERIES: Songs and ballads.
7:45 READING: Essays on American social and political life.
8:00 CONVERSATIONS AT KPFA: Topic: "The Jean Field Case and Civil Liberties."
8:45 MISCELLANY
9:00 RARE RECORDS: ALL-HANDEL PROGRAM: Concert for harpsichord, B-flat/Roesgen-Champion. Violin Sonata in E/Alfred Dubois. Violin Sonata in D/ Szymon Goldberg. Oboe sonatas, C minor, G minor/ Waldemar Wolsing. Concerto No. 1, G-flat/Goosens. Concerto grosso No. 5, D major/London Philharmonic-Weingartner.

THURSDAY, August 23

4:30 BAY AREA CONCERT PREVIEW
5:00 FOLK SONGS FOR CHILDREN: Lori Campbell & guitar.
5:15 STORY CYCLE: Read by Sam Holmes.
5:30 JESSIE JAMES: A story in ballad form.
5:45 ONCE UPON A TIME: Josephine Gardner.
6:00 FIRST CONCERT: DEBUSSY The Blessed Damozel/Sayao, Nadell, women's chorus, Philadelphia Orchestra-

THURSDAY, August 23 (cont)

Eugene Ormandy.
7:15 MISCELLANY
7:30 FOLK MUSIC SERIES: Songs and ballads.
7:45 PERSPECTIVES OF NEWS: Lewis Hill
8:00 JAZZ: An analysis of American jazz, arranged, with program notes, by Vince Lusby.
8:30 OUR OWN BACKYARD: A discussion of the Irvington excavations by a group from the "Boy Paleontologists" organization.
9:00 SECOND CONCERT: BEETHOVEN Leonore Overture #1, C major/BBC Symphony-Toscanini.

FRIDAY, August 24

4:30 CALENDAR OF EVENTS: A review of current activities in the theaters, art galleries and concert halls in the Bay Area. Conducted by Constance MacKay.
5:00 FOLK SONGS FOR CHILDREN: Lori Campbell & guitar.
5:15 PARLONS FRANÇAIS: Conducted by Gerhard Ewer.
5:30 WHAT THE VOICE CAN DO: An exploration of the musical range of expression of the human voice.
5:45 FOREST LORE: Conducted by Jack Parker.
6:00 FIRST CONCERT: BACH Brandenburg Concerto #1, F major/Busch Chamber Players.
7:15 MISCELLANY
7:30 FOLK MUSIC SERIES: Songs and ballads.
7:45 REPORT TO THE LISTENERS
8:00 ARTISTS CONCERT: To be announced.
9:00 POETRY READING: A series designed to constitute an anthology of English poetry. Milton and Marvell.
9:30 SECOND CONCERT: BRAHMS Quintet, F minor/Curzon, Budapest String Quartet. ARRIAGA Quartet #1/ Guilet Quartet.

SATURDAY, August 25

3:00 FIRST CONCERT: WAGNER Lohengrin: Prelude to Act

SATURDAY, August 25 (cont)

III/NY Philharmonic-Toscanini.

4:15 MISCELLANY

4:30 OUR OWN BACKYARD: Rebroadcast of a discussion by members of the "Boy Paleontologists".

5:00 LEGENDS & FABLES: Selected and read by Carol Nathan.

5:15 STORY CYCLE: Read by Sam Holmes.

5:30 CALIFORNIA: A series of stories and plays for children recounting events in California's history. Written by Goyan Davies.

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7:30 TO BE ANNOUNCED

7:45 THEATER COMMENTARY: Conducted by Rachmael ben Avram.

8:00 BBC DRAMA: "AN INSPECTOR CALLS", by J. B. Priestly.

9:30 CONCERT: Program to be announced.

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THE NOT SO FULL HOUSE (continued)

ALAMEDA	6	NICASIO	1
Albany	10	NOVATO	1
APO (Germany)	1	OAKLAND	77
ATHERTON	2	ORINDA	3
BELMONT	3	PACIFIC GROVE	1
BERKELEY	526	PALO ALTO	80
BOULDER (Colo.)	1	PETALUMA	4
BURLINGAME	8	PIEDMONT	7
CAMPBELL	1	REDWOOD CITY	13
CONCORD	4	RICHMOND	9
CORTE MADERA	4	ROSS	2
DALY CITY	1	SAN ANSELMO	3
EL CERRITO	16	SAN CARLOS	7
EL SOBRANTE	2	SAN FRANCISCO	173
EUGENE (Ore.)	1	SAN JOSE	7

PROGRAM ANNOUNCEMENTS

We have struggled for some time in an attempt to figure out some method for listing in advance the time and date for the repeat playing of programs on our morning broadcast schedule. At the time the Folio is made up, approximately three weeks in advance, it is impossible to tell exactly which programs will be rebroadcast in the mornings. Yet, as a number of listeners have informed us, it would be desirable if there were some means of knowing this. Usually, the morning rebroadcast schedule is made up but one day in advance and represents a selection of programs as well planned and as balanced as possible. But it is impossible, practically, to do this at the time the Folio is put together.

The only practical way of announcing the morning schedule in advance is to do it on the air. Henceforth, the morning rebroadcast schedule will be announced on the air twice daily. The programs for the morning following will be announced at the close of the First Concert, approximately 7:30 PM, and at the evening sign-off.

With this Folio we begin a new program, primarily for children, Parlons Français. It is to be a program of French conversation, beginning with children completely unfamiliar with the language. It is not, however, a course in French as one would find it in a text book. Under direction, the children will, in a sense, "discover the language for themselves" through learning the words and sentences adequate for communication in common, every day situations. As some one at the station remarked, it's a kind of high-brow quiz show! We would, however, be very interested in learning whether or not there is audience interest in a series of programs which would undertake to teach foreign languages. Such programs are commonplace on most European radio stations.

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INVERNESS	1
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LAFAYETTE	3
LARKSPUR	2
LIVERMORE	1
LOS ALTOS	10
LOS ANGELES	1
LOS GATOS	4
MANOR	1
MARTINEZ	1
MENLO PARK	21
MILL VALLEY	11
MILLBRAE	3
MOSS BEACH	1
MT. HAMILTON	1
MOUNTAIN VIEW	5
NAPA	1
NEW YORK CITY	1
SAN LEANDRO	4
SAN MATEO	18
SAN PABLO	2
SAN RAPHAEL	5
SARATOGA	2
SAUSALITO	10
STANFORD	20
WALNUT CREEK	4
WATSONVILLE	2